

UnLabelled

Create belonging through
connection

(Em)powered
by WSYP



What is UnLabelled?

We often see ourselves not for what we are but for what someone should be. We live in a society that sees us as categories instead of human beings. Gender, profession, job title, salary, all these categories lead us to make harmful assumptions about each other.

This charity festival is meant to **help us unite again**. To exhale. We want to return to our origins and focus on **being a human**. NGOs are doing a lot in order to reunite us with our core human needs.

This event is meant to **accelerate inclusive business partnerships between NGOs and companies** – which has a very specific form: those partnerships start from a concrete opportunity to improve the lives of marginalised people, and then address this opportunity with a financially viable business model that helps ensure sustainable impact.



What do we want to achieve?

Vision

- To create belonging through connecting with the local LGBTQIA+* Community.

Why

- The scale and complexity of the environmental, social and economic challenges facing society require that NGOs, business and individuals work together to find new solutions. Many businesses realise this and have programmes in place to drive their social and environmental ambitions
- Rise in inflation rate poses risks for LGBT businesses and NGOs
- Mismatch between "corporate social responsibility" and "educational mission of NGOs".

Goal

- Building bridges between companies and NGO with the aim of a continuous local social ecosystem with the aim to learn from each other.
- A concept that stimulates cooperation between NGOs and other companies
- Donation for the community



Companies and NGOs must work together in the effort to face the environmental, social and economic challenges facing society today

1



Companies understand importance of social responsibility and learning journey on DEI.

2



NGO express their needs and get visibility for their work. They offer credibility, expertise and reach.

3



Creating important partnerships between NGOs and Companies through the conference. Bringing both closer together.

About We Speak You Donate?

#wespeakyoudonate is an initiative with the aim of connecting businesses with diversity NGOs.

Every day, NGOs are fighting on the front lines, advocating for education and making an important contribution to a colourful Germany.

The donations not only help the associations to advance their educational mission, but also create valuable cooperation with companies.



Want to be a part?

What can you contribute to UnLabelled?

A large, empty rounded rectangular box with a thin red border, intended for a response. The box is positioned on the left side of the slide, below the question. The background of the slide is white, with a red decorative footer area at the bottom containing various red and pink rounded shapes.



Ethnicity



Gender Role



Demographics

There is no one-size-fits all when it comes to diversity.

There are many different dimensions of diversity. UnLabelled should focus on all of these in the future.

In the Pilot we are focusing on LGBTQIA+

Sexual Orientation



(Dis-)Ability



Location



Danke

